



## **MICRO AND SMALL ENTERPRISES AUTHORITY**

### **KENYA YOUTH EMPLOYMENT AND OPPORTUNITIES PROJECT**

#### **Grant Orientation Invitation Form**

Congratulations!!!!.

Following your participation in KYEOP Entrepreneurship Aptitude Test (EAT), you have been selected to benefit from the KYEOP start-up/expansion grant. In order to receive the grant, you have been invited for a grant beneficiaries' entrepreneurship orientation workshop. You are required to think critically about how you will spend the grant of Ksh.40,000 which will be issued in two tranches of Kshs. 20,000 each. The grant will be used to either start a new business or expand your existing business. You are required to answer the following questions and come with them to the entrepreneurship orientation workshop.

#### **PLEASE CARRY THE FOLLOWING TO THE WORKSHOP**

- a) Your National identity card and a photo-copy**
- b) Your Bank card and a photo-copy (Please open a bank account with KCB, Equity bank or Co-op Bank in case you do not have. This should be done before the Orientation day).**
- c) This invitation form with all the questions answered**

**A. Background Information**

1. Applicant Name:

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2. Date of birth:

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3. ID Number: ( attach a copy)

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4. Contact/Phone number:

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5. Level of Education:

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6. County

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7. Existing or Proposed Location of Business

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**B. Business Plan Guidelines**

1. Are you in business?

Yes [ ] No [ ]

If yes, please give details on the kind of business you do.

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If no, please give your proposed business idea.

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2. Why do you think you can succeed in this type of business? (eg. Skills, Experience, Strengths)

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3. Who are your current/ target customers and where are they?

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4. Explain briefly why you think the business will be profitable.

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5. a) What are the licenses required to run such a business?

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b) How do you intend to meet these requirements?

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6. Where do you see your business in the next 5 years?

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